

NIC

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER, NUAPADA

Phone No. 06678 295449 Email- cdvonuapada@gmail.com/cdvo-nuapada@gov.in

Reference No. 3111.....

CDVO(NPD)

Date. 28/07/2023 .

Expression of Interest for Promotion of Dairy Entrepreneurs

In pursuance to the Directorate of AH & VS, Odisha letter No 9470 Dt 13.07.2023, it is to notify that Nuapada district has been given a target of 10 No's of Dairy Entrepreneurship project under MKUY involving the potential dairy entrepreneurs.

Hence Applications are invited from the interested Dairy Entrepreneurs of Nuapada district through GO-SUGAM portal for Establishment of Dairy enterprises. The revised guideline of MKUY released vide resolution No 4771/A&FE date 10.03.2023 is enclosed for reference.

For further assistance, the interested entrepreneurs may contact the local Block Veterinary Officers / Veterinary Assistant Surgeons / Additional Veterinary Assistant Surgeons.

Enclosures- 5pages

Yours faithfully,

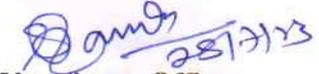


Chief District Veterinary Officer
Nuapada

Memo No. 3112

Date 28/07/2023 .

Copy to the Officer In-charge, NIC, Nuapada with a request to host the above information in the district website.



Chief District Veterinary Officer
Nuapada

Memo No. 3113

Date 28/07/2023 .

Copy to the Deputy Director, DVH, Nuapada / all BVOs of Nuapada district for information & with a request to take necessary action for wide circulation for awareness.



Chief District Veterinary Officer
Nuapada

Memo No. 3114

Date 28/07/2023 .

Copy submitted to the Collector & District Magistrate, Nuapada for favour of information & necessary action.

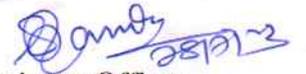


Chief District Veterinary Officer
Nuapada

Memo No. 3115

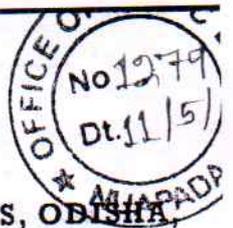
Date 28/07/2023 .

Copy submitted to the Director of Animal Husbandry & Veterinary Services, Odisha, Cuttack for information & necessary action.



Chief District Veterinary Officer
Nuapada

MKUY
20.5.2022



**DIRECTORATE OF ANIMAL HUSBANDRY & VETERINARY SERVICES, ODISHA,
MANGALABAG, CUTTACK - 753001**

Phone No.0671-2414629, Fax No.0671-2414739, Email: dahvsorissa@gmail.com

Letter No. 5804 / Vet. Dt. 9-5-2022
IV-49/2020

To

The All CDVOs

10/5/22
ADVO - AW

Sub: **Modified/Revised Guidelines on "Mukhyamantri Krushi Udyog Yojana
MKUY)"**

Sir,

In inviting a reference to A& FE Department Letter No.4771, dt.10.03.22 on the subject noted above (copy enclosed), the contents of which are self explanatory.

You are therefore requested to take necessary follow up action in the matter.

Yours faithfully,

Encl: As above

10/5/22
9.5.2022
Additional Director
(Planning & HRD)

Memo No. 5805 / Vet., Dt. 9.5.2022

Copy along with the copies of the Revised Guidelines of MKUY forwarded to Deputy Director (Dairy Development) of this Directorate for information and necessary action.

10/5/22
9.5.2022
Additional Director
(Planning & HRD)

15/3/22

B. Singh
Pl. put up for circulation
all copies of the State

DDC (Agriculture)
5/5/22
M. [Signature]
5/5/22
JDC
14/5/22



Government of Odisha
Department of Agriculture & Farmers' Empowerment

RESOLUTION

No. 739
DAFE-AP-(A)-08/2021

A&FE, Bhubaneswar Dated the 10.3.2022

The State Government in the Department of Agriculture and Farmers' Empowerment Notification No. 20984/ A&FE dated 23.12.2020 have laid down the modified/ revised Guidelines on "Mukhyamantri Krushi Udyog Yojana (MKUY)" which have come into force from the date of its publication in the Odisha Gazette i.e. from 23.12.2020. The said guidelines envisage ease of doing agri-business through process simplification of Commercial Agri- Enterprises (CAE) implementation modalities by making it simple, transparent, online, and time-bound at all stages for the benefit of the farmers especially agri-entrepreneurs of the State.

After careful consideration, the Government have been pleased to modify the aforesaid guidelines of MKUY as follows:-

1. The mandatory bank finance condition for projects above Rs.10 lakh is to be made optional.
2. Entrepreneurs preferring to establish enterprises costing more than Rs. 10.0 lakh under self-finance mode will have their projects assessed and evaluated by an independent agency to be engaged by APICOL. Parallely, valuation will be done by the Departmental staff and the lesser of the two valuations will be considered for CIS.
3. The charges towards evaluation will be borne by the entrepreneur. These charges shall be deposited by the entrepreneur with APICOL during the time of initial submission of application.
4. Projects with a value less than Rs 10.0 lakh will be exempted from third-party evaluation, even if they opt for self-finance.
5. The detailed process flow to ensure transparency and requisite checks and balances as recommended at Annexure-I.
6. The cultivation and processing of Moringa, Dragon fruit, Aonla, Bael, Tamarind, and Jack fruit will be considered eligible enterprises under MKUY.
7. Stevia processing and its related infrastructure development activities will be considered for assistance.
8. The protected structure infrastructure and cost of cultivation will be considered for subsidy at par with the MIDH norm.
9. The estimate based on NHB / MGNREGS norms prepared by an AHO / ADH / DDH for horticultural perennial plantation undertaken by the entrepreneur will be considered as capital investment during the evaluation of the project.
10. Manufacturing of Farm Machinery, equipment, and durable farm assets viz: Irrigation Systems, Drones, Farm Smart agri-solutions, Hydroponics, Aeroponics, Bio-

739

7/5/22

Floc, Feeder, Drinker, Cladding and Mulching materials, Nursery Tray, etc. will be considered eligible for MKUY subsidy.

11. Manufacturing of packaging materials used for agri and allied produces viz: Poultry Egg Trays, Fish Ice Box, Fruit/ Flower/ Vegetable Caps, seed packaging, etc will be considered as eligible enterprise under MKUY.
12. Manufacturing of Ice Cream utilizing at least 100 litres of milk per day will be considered as an eligible enterprise under MKUY.
13. Insulated vehicles will be allowed for the transportation of fishery products.
14. The riders like no. of birds/animals/area of water body/ no. of bee colonies will be withdrawn from existing guidelines, but the project should satisfy the cardinal principle of average annual net profit of Rs.2.00 lakh per project.
15. Bachelor's degree in Agri & allied sector or Bachelor in Science or Diploma in Agriculture / Horticulture will be the mandatory qualification for opening Agri-Clinic.
16. B.V.Sc. qualification, having registered under Indian Veterinary Council (IVC) / Odisha Veterinary Council (OVC) will be the mandatory requirement for opening Veterinary Clinic.
17. Establishment of the Vermicompost unit will be considered under the Horticulture domain with DDH as the District Nodal Officer and AHO as Block Level Officer.
18. "Integrated Enterprise" will be considered as an eligible Enterprises under Inter/Intra-department / multi-Sector Projects. In the case of Inter-departmental projects, BAO will be designated as the BLO and CDAO as the DNO.
19. Biogas plants producing both biogas and bio-fertilizers will be considered as an eligible enterprise.
20. No DLC approval is required for projects which are approved at the level of SLC for release of subsidy; i.e. projects costing more than Rs.1.0 Cr.
21. The time limit for approval of projects will be 7 days for BLO, 8 days for DNO, and 30 days for DLC.
22. The subsidy for tractor under Agro Service Centre will be limited to Rs.90,000/-. The 40% of the subsidy under ASC projects will be met out of the SMAM fund and the rest 10% for privileged categories will be availed from MKUY till the funds under SMAM is available with APICOL. Purchase of trailer will be allowed along with the tractor. Purchase of trailer only is not permitted.
23. NOC in the shape of self-declaration in the form of an affidavit from the co-shares / co-partners before an Executive Magistrate will be considered as a legal document in case of joint ownership of land. But the land requirement for the proposed project should be within the land share limit of the Entrepreneur.

ORDER- Ordered that the Resolution be published in the Extra-ordinary issue of the Odisha Gazette and copies thereof be forwarded to the Department of Agriculture & Farmers' Empowerment/ Fisheries & ARD Department for information.

By order of the Governor

Additional Chief Secretary to Government

Memo No. 4772 /A&FE Dated 10.3.2022

Copy along with softcopy of the Resolution forwarded to the Assistant Director (Technical), PS & P, Odisha Secretariat Branch Press, Unit-III, Kharvel Nagar, Bhubaneswar for information and necessary action.

He is requested to take immediate steps for publication of this Resolution in the next issue of the extra-ordinary Odisha Gazette and to supply 100 copies of the same to this Department at the earliest.

Joint Secretary to Government

Memo No. 4773 /A&FE Dated 10.3.2022

Copy forwarded to the P.S. to Minister, Agriculture & Farmers' Empowerment, Fisheries & Animal Resources Development and Higher Education/ P.S to Minister, Food Supply & Consumer Welfare/ P.S to Minister, Industries and MSME for kind information of Hon'ble Minister, Agriculture & Farmers' Empowerment, Fisheries & Animal Resources Development and Higher Education/ Hon'ble Minister, Food Supply & Consumer Welfare/ Hon'ble Minister, Industries and MSME respectively.

Joint Secretary to Government

Memo No. 4774 /A&FE Dated 10.3.2022

Copy forwarded to OSD to the Chief Secretary, Odisha/ P.S to DC-cum-ACS/ P.S to APC/ P.S to Addl. Chief Secretary, Department of Agriculture & FE/ P.S to Principal Secretary, MSME Department/ P.S to Principal Secretary, Industries Department/ P.S to Principal Secretary, Food Supply & CW Department/ P.S to Principal Secretary, Fisheries & ARD Department for kind information of Chief Secretary, Odisha/ DC-cum-ACS/ APC/ Addl. Chief Secretary, Department of Agriculture & FE/ Principal Secretary, MSME Department/ Principal Secretary, Industries Department/ Principal Secretary, Food Supply & CW Department/ Principal Secretary, Fisheries & ARD Department respectively.

Joint Secretary to Government

Memó No. 4775 /A&FE Dated 10.3.2022

Copy forwarded to the Director, Agriculture & Food Production, Odisha/ Director, Horticulture, Odisha/ Director, Soil Conservation & Watershed Development, Odisha/ Director, Agriculture Marketing/ Director of Fisheries, Odisha/ Director of Animal Husbandry & Veterinary Services, Odisha/ Director, Industries, Odisha/ Managing Director, APICOL for information and necessary action.

Joint Secretary to Government

Memo No. 4776 /A&FE Dated 10.3.2022

Copy forwarded to all Departments of Government for information and necessary action.

Joint Secretary to Government

Proposed process flow for MKUY applications

1. In order to bring in ease of doing business, build in requisite checks and balances, a revamped web platform need to be developed. This platform will provide efficient features for submission of application, processing, tracking, analytics and subsidy release with interface for all stakeholders.
2. This online portal will act as a single window platform for entrepreneurs to obtain licenses and clearances from various departments and agencies.
3. A mobile application will also be developed to facilitate entrepreneur, departmental officials and valuers to upload data.
4. Since the mandatory bank finance condition is being made optional, the following process flow will be adopted in such cases.
 - i. Entrepreneur submits the application through MKUY portal. He/she submits 5 geotagged photographs of the proposed project site by using the mobile application (4 photos from different corners of the site; 1 photo with entrepreneur at the site).
 - ii. BLO and District APTT member conducts site inspection to check the project feasibility. They upload 4 geotagged photographs of project site and one photograph of the BLO and entrepreneur at the project site.
 - iii. Assessment cum Evaluation agency conducts a site visit for verification of the DPR and prepares a site inspection report.
 - iv. The DNO places the project before the DLC for in-principal approval.
 - v. The DNO issues the go-ahead letter.
 - vi. Upon receipt of the go-ahead letter, the entrepreneur starts the construction work on the project.
 - vii. The entrepreneur has to submit work-in-progress photographs at 3 different stages during the process.
 - viii. On completion of the project, the entrepreneur intimates the status to the BLO. The entrepreneur also submits all the bills and vouchers online.
 - ix. BLO conducts a field inspection to verify the completion of the project.
 - x. On intimation by the BLO, a team consisting of the DNO, Agriculture Engineer, district APTT member and BLO (for projects < 1 Crore) conducts a joint verification of the project site and create a valuation report after thoroughly examining the infrastructure created and verifying the bills and vouchers.
 - xi. For projects > 1 Crore, a team from APICOL and State APTT will make the site visit and prepare a valuation report.
 - xii. Assessment cum Evaluation agency conducts a site visit for independent valuation of the project.
 - xiii. APICOL undertakes verification and scrutiny of project completion reports, valuation reports including bills and vouchers. The bills and vouchers shall be verified through the GST portal for authenticity.
 - xiv. The final cost of the project shall be valued by comparing the valuations done by Department, Assessment cum Evaluation agency and initial DPR submitted.
 - xv. The subsidy will be calculated based on the final valuation of the project by APICOL.
 - xvi. The subsidy will be sanctioned by DLC for project costing < 1 Crore and SLC for projects costing > 1 Crore.